

# NEWSLETTER ISSUE

MAY 2021

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We have been showered with many occasions during the last month which have put us in the celebration mood, be it Easter, Sinai liberation day, Labor Day, or Eid Fitr. Even though we have had a good chance to take long vacation and stay with our family and friends, yet we have worked hard during COVID-19 critical times. We will take you through a brief tour to give you a snapshot of April highlights.

## EVENTS

### ROUNDTABLE BY THE BRITISH COUNCIL



On Thursday, 6th of May, the British Council organized an online roundtable for the media on women's participation in science, technology, engineering, and mathematics. It invited leading Egyptian women in the fields of science, technology, engineering, and mathematics (STEM), who were also part of the case study to talk about their stories and their journey to the Egyptian media. During the session, Dr. Irene Sany, Associate Professor in the Department of Industrial engineering, service, and management at Nile University, spoke about her difficult journey from research to manufacturing. Dr. Irene said she succeeded in introducing science, technology, engineering, and mathematics and moved it to a wider scale, using her skills to lead the blind. Deal of Luck!

## ONLINE WEBINARS

### RESEARCH OFFICE LIVE PUBLIC LECTURES

The Research Office conducted a series of live public lectures that took place on May 3rd, 4th, and 6th via Zoom. On May 3rd Eng. Mohamed El-Kayyal Conducted a lecture on "BioRender graph-making tool"; on May 4th Prof. Mohamed A. Farag conducted a lecture on "Trials on Featuring a Successful Academic Career" and on May 6th Eng. Mohamed Abdel Kobbas elaborated on "Your Guide to NEXT Scholarship".



### BRANDING SESSION WITH MR. HATEM EL NAGGAR

On May 28th, via Microsoft Teams, NU Business School hosted Mr. Hatem El Naggar, Strategic Branding Design Consultant and Co-Founder & Brand Manager of Plaza Station, to give a talk about brand identity and businesses. The talk was entitled "When Brand Identity Reflects your Business". It was a one-hour session, where NU students had the opportunity to dive into the aspects of marketing and business management.

### SEO TALK WITH MR. HUSSAM EL-NABAWY

As the Search Engine Optimization "SEO" is one of the building blocks of digital marketing, the Business School has invited Mr. Hussam El-Nabawy-SEO Executive of Dentu International- to give a talk to the students at Business School on May 31st, via Microsoft Teams. The session was entitled "Introduction to SEO fundamentals, best practices and methodologies", and lasted for one-hour & a half, from 2:00 to 3:30 pm.



### VIRTUAL CAMPUS TOUR

As precautionary measures to keep everyone safe and still operate professionally, NU Marketing team has conducted a virtual campus tour on Saturday, May 29th. The tour started with a brief video on NU premises and facilities. Then, NU Recruitment Specialist, Ms. Nada Awamy, has conducted a one-hour presentation that gave an overview on the schools and activities. In the middle of the talk, Students' Life team, Ms. Yomna Elmagdy, and Admission Team, Ms. Amal Ahmed, gave a talk about the students' activities and admission process, respectively. At the end of the presentation, students joined breakout rooms under the name of each school and had representatives from each school who were able to answer all their questions.



## BUSINESS COLLABORATIONS

### NU BS AND P&G

Business School of Nile University has agreed with Proctor and Gamble to add the "School of Future Leaders" to its program. Dr. Ayman Ibrahim and Mr. Khaleel Eid and Mrs. Oana Mervat met with Mr. Shady Saary and Ms. Fedaa Alkhalafan from "Proctor and Gamble" to conclude the agreement. Students and instructors can enroll through an online form on the NU portal to attend 7 sessions in various virtualized competencies. The program will help the students to engage in business practices, problem solving skills, get introduced to P&G market. Students who will show commitment and passion might be selected by P&G team for an internship.



## STUDENTS' LIFE

### NU RAMADAN TOURNAMENTS:

The Student Union activities team rounded up their Ramadan sports tournament with an award ceremony celebrating all participating NU athletes. The tournament will include Volleyball, Chess, Lifting, Ping Pong and Football. Let us all congratulate the winners and keep an eye out for the next tournament!



### HANEEN AHMED AWARD IN C'MUN:

Congratulations to one of our most dedicated secretaries, Haneen Ahmed for receiving Best Delegate award in UN Women Council, C'MUN, Catalonia Model United Nations Conference. We are very proud of her and all HMMUN team and their spectacular achievement! Let us Shout out to her!



### OMAR EL-HABBAK HONORABLE MENTION IN C'MUN:

We are proud of our brilliant HMMUN secretary Omar El-Habbak for attending The C'MUN, Catalonia Model United Nations Conference and receiving an honorable mention award. Congratulations to our Computer Science student, Omar. We are proud of your dedication and hard-working and we wish you and all the team members more and more success in the future!



### AHMED HAFEZ (OWSO) PARTICIPATION IN UNITED PEOPLE GLOBAL SUSTAINABILITY LEADERSHIP PROGRAM:

He just graduated with an international patch of 500 young sustainability leaders from 101 countries from United people global Sustainability leadership program. Ahmed, as well, got elected to say the graduation speech. Congratulations OweO!



### EG BANK PARTNERSHIP:

NU students' life office is glad to partner with EG Bank and Aspirer for Training Solutions to provide NU students with MINT Partners program. According to this partnership, EG Bank will provide a set of soft skills courses to NU students to get a glimpse on Life After Graduation. The program includes tracks such as Future Careers, Workplace Skills, Green Technology (Entrepreneurship), Self-Development Topics, Mass Comm programs, Financial Literacy and 7 Habits of Highly Effective People. Hurry up and Sign!

### MALAK HAMZA'S QUALIFIED FOR TOKYO OLYMPICS:

NU BBA student and Egyptian national team player, Malak Hamza, has gone the extra mile and successfully she got qualified for the trampolines Tokyo Olympics. Congratulations Malak & Keep it Up!

